

MUSIC TO YOUR EARS -- POWER TO YOUR LIFE!



CARLA

**Keynote
Speaker
Performer**

BECK

MOVING BEYOND THE LIMITS OF TRADITIONAL SPEAKERS

You can either **DRIVE** people . . .
or have them **DRIVEN** within.

Driving people to produce requires continual outside effort --
People who are inwardly driven do not require outside effort.

A Productive Workforce **CAUSES** Profitability
A Productive **EMPOWERED** Workforce -
CATAPULTS PROFITABILITY!

Carla's **Customized Performances** work to increase performance
and productivity by helping you and your workforce to:

- **Attain/Maintain a Powerful State of Being**
- **Know What Makes You Attain/Not Attain Your Goals**
- **Consistently Live/Work in a Productive State**
- **Continually Create, Invent and Innovate**
- **Embrace Change You Don't Like**
- **Work in Harmony with People**
- **Dissolve Conflict**
- **Empower Others**
- **Deal with Rejection**
- **Attain the 'Impossible'**

WWW.KEYNOTECARLA.COM

Using the techniques that she used to create her own multi-million dollar businesses, Carla creates transformation by delivering 4 main points of empowerment that bring her listeners to an ah-ha moment -- a revelation. In order to create the most effective results, she works these points on 2 angles.

Since people catch on faster to concepts which affect them personally, she first presents an application to them as 'human-beings' in order to create the ah-ha moment, and secondly, an application customized to your specific business situation to help create the results you are looking for. The revelation is then sealed using one of the most powerful, influential means known to mankind -- music: A song that sings exactly what was just revealed to them -- and like a song gets stuck in your head, these revelations get into the subconscious mind to continue to affect behaviour.

Attaining and maintaining astounding success for the past 20 years in multiple Senior/Vice President positions, Carla opened up new markets creating multi-million dollar businesses from scratch by using her amazing ability in Sales, Marketing, Training and Coaching.

"I continue to hear rave reviews from those on the sales team who were exposed to Carla's expert training and concepts -- how it has distinctly affected their success rate and tangibly increased their business. Her delivery style is simple, understandable, and to the point: She is able to hold an audience -- her ability to add humour is appreciated by all. I'm thrilled with the results she has produced."
- Randall Markus, President, Tocara Canada/USA