

CARLA BECK

MUSIC TO YOUR EARS - POWER TO YOUR LIFE!

- MOVING BEYOND THE LIMITS OF TRADITIONAL SPEAKERS -



Carla has spent the past 20 years in multiple Senior/Vice President positions, opening up new markets, creating multi-million dollar business from zero using her amazing ability in sales, marketing, training and coaching.

As Vice President, she was responsible not only for creating the sales and marketing strategies for her sales force of literally thousands, but also to execute expert training of these tools resulting in going from zero to over 5.5 million dollars annual sales in just a few short years.

Her coaching is powerful and effective and has created and continues to create many top income earners in her field.

Known for her profound success and speaking ability within these corporations, Carla was constantly encouraged by her colleagues that she should share her expertise with others as a professional speaker.

At the same time, Carla's childhood passion for singing was rekindled and she began writing and performing again as an artist, recording her debut CD with the well known CCMA award winning producer, J. Richard Hutt, receiving radio airplay and interest from the music industry. This brought equal encouragement from her colleagues that she should be sharing these songs on an even greater level with the world.

It was just natural that Carla's two strongest talents (and passions) should go hand in hand, and uniquely create the first Keynote Speaker-Performer of her kind. Her innovative, entertaining, 'one of a kind' delivery style engages both the left and right side of the brain using one of the most Powerful, Influential means known to mankind to reinforce the message -- Music. This makes her a favourite with clients who want to move beyond the limits of traditional speakers in order to achieve maximum success.

Carla provides Keynotes for large National and International Conferences as well as Corporate/Association meetings - wherever people want to influence their teams in a totally new, unique, and innovative way. Carla also provides Seminar/Workshops on various sales and marketing strategies.